



S&M-CM/164/Booster Cards-STVs/14-15/ 36

dated

28.01.15.

Sub: **Re launch of roaming STV 33 under prepaid mobile services on Regular basis – reg.**
Ref: CO ND Letter No.26-4/2012-T&C-CM dated 22.01.2015

Approval of the competent authority is hereby conveyed for **re launch** of Roaming STV 33 under prepaid mobile services in Tamil Nadu LSA (inc. CHTD) on **regular** basis **with effect from 31.01.2015**. The details are given below:-

SL.NO.	Particulars	Tariff
1.	MRP of STV(inclusive of S.Tax)	Rs.33/-
2.	Validity	7 days
3.	National Roaming Voice Call Rates	
a)	O/G Local call	1.5p/sec
b)	O/G STD call	1.5p/sec
c)	Incoming calls	Free
4.	All other charges	As per the base plan
5.	SMS keyword for below mentioned levels to be sent to 123	STV ROAM33

All other terms and conditions will remain same. This is for the information of all concerned please.
Press note and proper advertisement as deemed fit may be made to generate adequate response.

sp/ho
AGM (Marketing I -CM)

O/o GM (S&M-CM)

044- 28290825,94449 79827

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please

Sr.GM TR/GM Finance, Chennai for kind information please

DGM/DE IN In charges - Trichy - for necessary action please

DGM (NWO)/DE IT, Coimbatore

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/DGM(CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

AGM(CSC)Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials

DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.